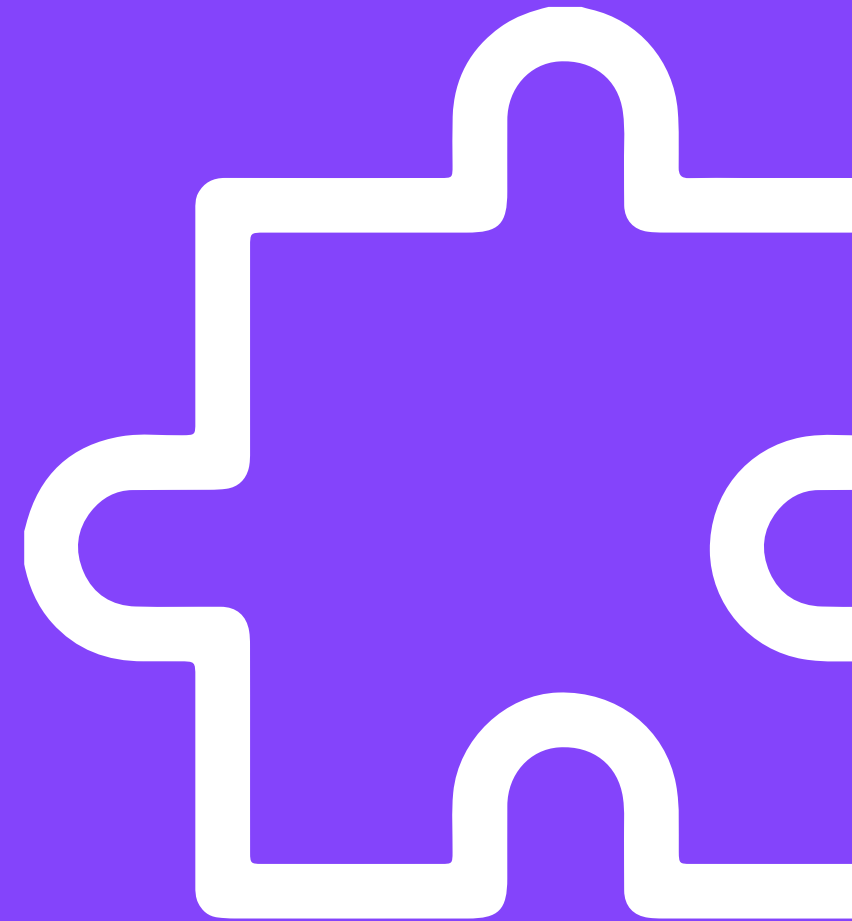


**Blu Digital Services**

# Consultancy

Digital / Ecommerce consultancy to omnichannel retailers, consumer brands and their investors



[www.blu-digital.co.uk](http://www.blu-digital.co.uk)



# Consultancy

**Digital / Ecommerce consultancy to omnichannel retailers, consumer brands and their investors**

## Who is this ideal for?

If your requirement is a short term, single project resource, a long-term, large project/programme team, or a full on site managed service solution, we will provide a talent-led solution that optimises your budget. We leverage our global network of digital consultants to deliver. Now more than ever, CMOs have to deliver hyper-relevant, adaptive customer experiences for their brands in order to deliver on business growth objectives.

## How we do it

Our digital strategy arm to the business, consists of consultants who have worked across various industries and can implement digital transformation, lead our remote teams to develop websites and help with Ecommerce setup and review.

## Key Services



Blu Digital Strategy can act as an Ecommerce or digital team for well known retailers and consumer brands



We act as a digital advisory helping private equity firms and portfolio companies to add value to the investment lifecycle



Our teams of strategy consultants and Partners help with digital transformation



We combine data, analytics and technology to future scope your business



We help to attract more customers to your website to spend money

## Key Benefits

Your business will gain expert knowledge and experience instantly, without a long term commitment on internal resource.

For the full breakdown of the strategies offered, visit [www.blu-digital.co.uk/consultancy](http://www.blu-digital.co.uk/consultancy)

